

TEMPLATE FOR SHORT AUTHOR BIO

1. First sentence: “[Author] is [statement to establish credibility on this subject and or authorship of previous books]”
2. Second sentence(s): Statement(s) further establishing credibility or qualifications of the author to write the book.
3. Third sentence (optional): Historical “before that” information that is at least tangentially relevant to the book, or very compelling in another way.
4. Fourth sentence: Endorsement of the author’s credibility by others, awards, or some other social proof, if available.
5. Fifth sentence: Tidbit of personal information.
6. Sixth sentence: Link to website or other resources (if relevant).